

Media Release

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The Fertility Center of Las Vegas Celebrates 23 years Helping Families

The First Fertility Center in Las Vegas Will Welcome Their Biggest Crowd At Event

LAS VEGAS- Local businesses celebrate anniversaries every day. However, the 23rd anniversary of The Fertility Center of Las Vegas (FCLV) is like no other. On Sunday, October 9, 2011 the doctors and staff of FCLV are ready to welcome hundreds of former patients and their families to the Grove at Silk Purse Ranch, 8080 Al Carrison Street, from 11:30 to 2:30 p.m., to celebrate the work of renowned Reproductive Endocrinologists Drs. Bruce Shapiro & Said Daneshmand. Over 1500 people are expected. The hundreds of families who attend are evidence of the importance and success of infertility treatment. The doctors, as well as families, are available for comment and photo ops.

Infertility affects over 20 percent of the population. The Fertility Center doctors have worked tirelessly to assist those wanting to begin or complete their families. They have perfected procedures that make treatment safer, more effective and cost less. The studies they participate in advance the science and greatly reduce the cost of treatment.

Dr. Shapiro founded FCLV the same year he moved from New Haven, CT, and Yale University's groundbreaking program, to Las Vegas to chair the division of Reproductive Endocrinology for the University of Nevada School of Medicine. He continues to head the division today. Dr. Said Daneshmand, from UCLA, joined him in 1998.

The Fertility Center of Las Vegas continually ranks as one of the top fertility centers in the nation. The doctors are dedicated to research and their papers are widely published-nationally and internationally. As the only local center with two board-certified reproductive endocrinologists, they offer a level of care many had to previously travel outside of Nevada to obtain. Their success rates are tracked by the Centers for Disease Control (CDC.com) & The Society for Assisted Reproductive Technology (SART.com) and at IVFreports.org.

This event also illustrates the overwhelming success of a local business for over two decades. Dr. Shapiro and Dr. Daneshmand have never wavered in their dedication to the Southern Nevada community.

Please contact Shelly Cochran at 702.862.0165 and visit fertilitycenterlv.com for more information.

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