



20th Anniversary Patient Reunion Shines Light on Real Heroes: Patients

Imagine if heroes lived amongst us. By day they'd wear their disguises, go to work, and laugh with their co-workers. By night, they'd put on their cape and go save the world. Batman might not exist, but there definitely are heroes amongst us and during the 20th anniversary celebration of The Fertility Center of Las Vegas, Dr. Bruce Shapiro, Dr. Said Daneshmand and their staff got to celebrate them.

The "Gifts of Life Patient Reunion and Fundraiser" shed light on that with happy patients reconnecting with Drs. Shapiro and Daneshmand who helped change their lives. The reunion titled, "Heroes Amongst Us," was specifically designed to express to the patients of the Fertility Center that they are the true heroes for their commitment to having a family. In addition, a Chinese raffle was hosted with all proceeds benefiting Positively Kids, a non-profit foundation helping medically fragile children and their families.

Patients were asked to nominate who they thought was an everyday hero. The heroic stories ranged from the husband helping his wife through cancer, to the mother raising triplets each with its own challenges. Drs. Shapiro and Daneshmand wanted to be sure that these amazing everyday people were recognized on this very special day including a walkway of stars with their names, and certificates for each recipient.

The patient reunion was held on October 26 at The Grove and welcomed nearly 1,000 guests who gave testimonials

about their experience with The Fertility Center and Drs. Shapiro and Daneshmand.

In addition to a buffet lunch, children's activities, a specially commissioned comic book was created to highlight the hero theme. And two of the characters from the comic book were brought to life as Drs. Shapiro and Daneshmand's alter egos—ShapHero and DaneSavior.

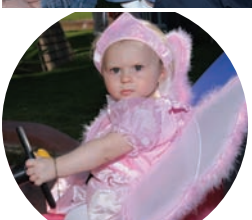
Both doctors attest that their patients are their life. "We wouldn't be able to do this without their [patients] determination—in our eyes, they've always been the heroes," said Dr. Daneshmand.

Superheroes Among Us

Anna Poling • Antonio Coca • Brian Iriye, M.D. • Connie Knorr • Connor Vaccarino • Dennis Szymczak • Desray Lennon • Dr. Julie Beasley • Elizabeth Moore, M.D. • Eva Tracy • Jacob Alan Altman-Leigh • Lawson Richter, M.D. • Megan Odor • Missy Wasilevich • Nicole Terry • Sam Gjinola • Sedtha Thammavongsa • The NICU at Sunrise Hospital • Tracey Marrotte

Sponsor Spotlight and Thanks

The Apothecary Shoppe • Penn & Teller • Emily Jillette • Mac King • Bosch Kitchen Store • Levy Productions • Wax in the City • Chayra Communications • CBS Radio • Las Vegas Health magazine • Jay Savage • Shagged Productions • Mark & Mercedes & JC Fernandez • Your Champ • CellFreeze



Superstar Artist Peo Webster created the 20th Annual Poster Art. Judges indicated that despite her tender years, she captured the essence of reaching out to others with simplicity, beauty, and sincerity. No doubt this little girl is destined for great things!

Congratulations to
Dr. Bruce Shapiro who recently completed the rigorous curriculum required to earn his Ph.D. from the University of Amsterdam.

New Year, New Location!

Come the New Year, The Fertility Center of Las Vegas will be making not a resolution, but a move. The Fertility Center of Las Vegas will move from its S. Eastern location to 2679 Sunridge Heights Parkway to better serve Henderson patients. Stay tuned for the official move-in date!

Got Support? Monthly Infertility Support Group

Infertility is a challenge, so find the support you need at our upcoming support group. Facilitated by a clinical psychologist, sessions are free for Fertility Center patients, but all people on the journey to parenthood are welcome! We even provide breaks for patients to take their medications. **Next Support Session - Wednesday, Dec. 17 - 6:30 PM**

Failed IVF Clinical Trial Now Open

The Fertility Center of Las Vegas continues to participate in several clinical trials including those who've had a failed IVF experience. Please call our office for details at 702-254-1777.

FREE Fertility Education Seminars:

In the spirit of the holidays, The Fertility Center of Las Vegas will be offering free monthly seminars for 2009 as part of ongoing patient education. If you want to learn more about your fertility and ways to ensure a chance at parenthood even if you're not ready now, come and ask the questions you want answered from two of the world's most respected reproductive endocrinologists—Dr. Bruce Shapiro and Dr. Said Daneshmand. **Next seminar: Wednesday, January 14 at 6 PM. 8851 W. Sahara Avenue, Suite 100. Click here to RSVP!**



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Medical Editors
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Medical Nutrition Services Now Available to Help Patients in Conception Goals

It is known that good nutrition before pregnancy is important because of the amount of resources childbirth requires. The Fertility Center of Las Vegas' dedication to making sure patients deliver healthy babies has led them to put registered dietician and medical nutritionist, Lory Hayon, on staff.

Hayon was recruited by Drs. Bruce Shapiro and Said Daneshmand to serve The Fertility Center of Las Vegas' patients before, during, and after pregnancy. The role of a properly trained dietitian is key in overall wellness but particularly for patients suffering from polycystic ovarian syndrome or PCOS. This endocrine disorder is the primary cause of female infertility and includes symptoms such as excess weight, irregular periods, excessive hair, and higher blood glucose levels.

A balance of the food the patient eats is an important part of treating PCOS. One of the most important treatments for obese patients should be weight loss and exercise. This is why Hayon created Therapeutic Lifestyle Coaching for PCOS. This comprehensive program of nutrition counseling offers behavior modification and acts as a support group for women suffering with PCOS.

Dr. Bruce Shapiro and Dr. Said Daneshmand are excited to welcome Hayon to The Fertility Center team to help both female and male patients. "Making positive changes in your diet can better prepare your body to handle the rigors of pregnancy and assist in the creation of a healthy child," said Dr. Shapiro.



Lory Hayon, B.S., R.D. Lory Hayon's studies began with an internship at the Pritikin Health and Fitness Center in southern California and then continued with more structured goal studies at San Jose State University for her RD.

Hayon subsequently earned her Bachelor's of Science in Nutritional Science, Dietetics at San Jose State University. After completing a dietetic internship at the University of Nevada, Reno, Hayon went on to become an entrepreneurial nutritionist guest speaking at elementary schools and programs offered through Cooperative Extension about healthy diets.

From there Hayon utilized her educational background to serve as a post-cardiac care diet tech, then accepted a position at Desert Springs Hospital in Las Vegas. In that capacity, she provided general nutrition, chronic disease management, and bariatric surgery nutrition education. Hayon also became a therapeutic lifestyle coach for women suffering from polycystic ovarian syndrome (PCOS), an endocrine disorder that affects fertility due to insulin resistance among other issues.

Ms. Hayon's programs offer nutrition counseling, behavior modification, and act as a support group for women with PCOS.



Cord blood banking is safe, affordable, and a potentially life saving option. Find out more by visiting CellFreeze.com or StemCellFreeze.com today.
The Future's Lifeline™ • Local. Experienced. Affordable.